

## Community Connections

Sanofi in the Poconos and Northeast PA

Summer 2024: Making STEM Education Fun

STEM education boring? Not here! Sanofi is making STEM cool for kids of all ages in the Poconos and NEPA. Read on.

## Outreach: Building Brainpower at a Young Age

Outreach Center for Community Resources, a Scranton-based Family Center funded in part by Sanofi, provides evidence-based prevention, education, and intervention services for families and children in the community. Outreach programs such as the STEM Toddler Group give toddlers age-appropriate challenges to encourage problem-solving skills. Research shows that children begin developing these skills well before they even set foot in school. Magnetism, for example, is a tangible way for kids to feel the pull and recognize when something is magnetic or not. Magnets are a brilliant way to get toddlers experimenting, thinking, and problem-solving, all through the power of play!

Aramis, an Outreach participant, experiments with magnetism in the STEM Toddler Group.

Another Outreach initiative funded by Sanofi is the Skyview elementary program. During the summer of 2022, Outreach began serving 21 Scranton School District students at Skyview Apartment Complex. Outreach now serves these economically disadvantaged students every week on Tuesdays and Thursdays after school. Outreach instructors and college



Oliver figures out how to fit shapes into an ageappropriate puzzle.

student volunteers provide the students help with their homework followed up with a fun STEM activity. One of their favorites is making glow-in-the-dark slime!



Students are shown how to use glue and borax to understand chemical reactions and bonds to create a non-Newtonian fluid. What a great way to learn what a polymer is and how chemical reactions can change the state of certain ingredients.

Glow-in-the-dark slime: fun **and** educational!



## A Letter from Pocono Services for Families and Children

On behalf of everyone at Pocono Services for Families and Children Inc. (PSFC) – our staff, children, and families – we extend our heartfelt gratitude to everyone at Sanofi.

Your ongoing support has been instrumental in helping us fulfill our mission of adapting to meet the evolving needs of our communities' families and children, enabling them to achieve their goals. Sanofi's commitment to creating a more vibrant community is truly commendable, and we are excited to continue making a difference in solidarity. We deeply appreciate all that Sanofi has done for us.

We are excited to continue to share additional experiences with you and your teams as we continue to serve those who need it most. These pictures reflect the profound difference your contributions have made and will continue to make in the future. Sanofi truly is the BEST!

Sincerely,

## Justin Ortiz

Grant Specialist/Org. Development Pocono Services for Families & Children 354 Memorial Boulevard, Tobyhanna







Pictured clockwise from upper right: plaque at PSFC recognizing Sanofi's sponsorships, having fun on the Sanofi bus, school bus purchased by Sanofi to get children to and from PSFC.